

NEWS



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Eighteenth annual National Collegiate Sales Competition held at Kennesaw State, April 1-4

Competition helps Fortune 500 companies connect with business students

KENNESAW, GA (Mar. 18, 2016) — Each year, recruiters from Fortune 500 companies descend on the Kennesaw State University campus looking to hire their next sales stars as part of the National Collegiate Sales Competition. The competition, hosted by the Center for Professional Selling at the Michael J. Coles College of Business, is one of the largest and longest running in the country. sales competition.

This year, more than 500 students from 68 universities will participate in the live tournament style role-play sales call competition and exclusive career fair April 1-4.

“With a 50 percent faster ramp up time and 30 percent lower turnover rate, students participating in the NCSC will experience better than a 90 percent job placement rate and, on average, will receive more than 3 job offers before they graduate,” said Terry Loe, director of the National Collegiate Sales Competition.

WHAT:

The 18th annual National Collegiate Sales Competition, the largest and oldest collegiate sales competition in the world, and recruiting marketplace for Fortune 500 and other companies.

WHO:

- More than 500 undergraduate and graduate students from the top sales programs, representing 68 of the elite sales universities from the U.S., Canada and Europe.
- More than 85 of the top sales faculty in the U.S. will serve as judges in the competition.
- More than 50 sponsor corporations, including ADP, HPE, Bausch + Lomb, Aflac and Waste Management will be present to recruit students for jobs.

WHEN:

Friday, April 1 - Monday, April 4.

Final four open to the public Monday, April 4, starting at 8:00 a.m.

WHERE:

Kennesaw State University’s Coles College of Business, Burruss Building, Room 151, 560 Parliament Garden Way, Kennesaw, GA 30144